

2011 Adirondack Plein Air Festival

August 18 - 21, 2011

sponsored by

Saranac Lake ArtWorks

52-B Main Street, Saranac Lake, NY 12983

www.saranaclakeartworks.com 518-891-1490

REGISTRATION FORM

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

HOME PHONE: _____ CELL PHONE: _____ E-MAIL: _____

WEB SITE (if available): _____

___ **REGISTRATION FEE:** \$20.00 per artist (\$25 if postmarked after August 11). Covers all events.

Please check off the events you plan to participate in:

___ "Paint the Town" & Silent Auction - (optional) Thurs. Aug. 18 from 10 - 3 (auction ends 3 pm Sun.)

___ Plein Air Painting - Fri. Aug. 19 and Sat. Aug. 20 - location maps will be provided

___ "Show & Sale" - Sun. Aug. 21 - Noon - 4 pm, Town Hall

Preferred media: ___ Oil Painting, ___ Watercolor Painting, ___ Acrylic Painting, ___ Pastel, ___ Photography

___ Other: _____

For the "Paint the Town" event, we will provide a free 5x7 canvas, panel, or appropriate paper & mat. By participating, you agree to donate 1 5x7 work of art for our Silent Auction. The proceeds will benefit Historic Saranac Lake.

During the Sunday Show & Sale, artists are to hang up to 3 framed works created during the weekend (racks will be provided), at 9 am. The Awards Juror will make his selections between 10 - 12, the Show opens to public at noon. Saranac Lake ArtWorks will collect a 10% commission on all sales during the Show. (If pieces sell, they may be replaced with another).

Your signature indicates you agree to all the above terms: _____

Festival Headquarters: Borealis Color, 52-B Main Street, Saranac Lake, 518-891-1490, borealiscolor@verizon.net

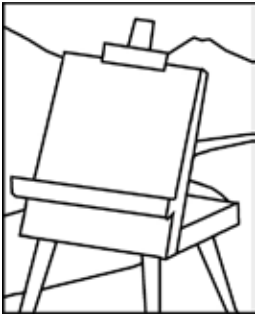
Upon receipt of your check and registration, we will send a schedule and confirmation via email, if possible, or postal mail if necessary. You can also check the Festival web site for the most current information, awards, a schedule of other events going on, painting locations, and lodging information.

Please make checks payable to: Saranac Lake ArtWorks.

Mail check and registration form to: Saranac Lake ArtWorks, 52-B Main Street, Saranac Lake, NY 12983

www.SaranacLakeArtWorks.org/pleinair.htm Promoting & nurturing the arts in the community of Saranac Lake.





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Celebrate the Tradition of Plein Air Painting in the Beautiful Adirondack Mountains

Saranac Lake ArtWorks is proud to sponsor the 3rd Adirondack Plein Air Festival, Aug. 18 - 21, 2011. Artists working in any appropriate media, including photography, are welcome to participate. The event has been expanded to 4 days, but if you can only participate on the weekend, that is fine.

Registration is just \$20 if postmarked by August 11, \$25 afterwards. Please send the registration form and check to Saranac Lake ArtWorks, c/o Borealis Color, 52-B Main St., Saranac Lake.

The "Paint the Town" event on Thurs. Aug. 18 is optional. Artists can pick up a free 5x7 canvas, panel, or suitable paper and mat starting at 10 AM at Borealis Color. You can paint at any location within the Village and maps will be provided. This is a great way for the public to meet the artists. We ask that you donate one 5x7 work of art for a Silent Auction that will benefit Historic Saranac Lake, a not for profit organization whose mission is "Restoration, Preservation, and Interpretation of the Saranac Lake Region". Bring your completed piece to the Adirondack Artists' Guild, next door to Borealis Color, at 4 pm - framing is NOT necessary. A display and bidding forms will be set up in time for the 3rd Thursday ArtWalk, which runs from 5 - 7:30. Artists need not be present. The auction will continue through 3 pm Sunday Aug. 21. Starting bids will be \$40 and a \$100 bid is an automatic purchase.

Fri. Aug 19 and Sat. Aug. 20 will be the main Plein Air painting days. On Friday, artists will be asked to paint at the Adirondack Visitor Interpretive Center at Paul Smiths. Saturday they will be free to choose their own location from a list provided. Artists are asked to bring their blank canvases, panels, and papers to Festival Headquarters, Borealis Color, to be stamped prior to working on them. A list of painting locations and a map will be provided and artists are asked to work at one or more of these locations. The reason for using specific locations is to promote the event more and direct spectators to these locations in order to watch plein air artists at work.

Plans are in the works for a Friday evening get together and a possible preview exhibit - details will be provided later to all artists registered.

Sunday Aug. 21 artists are asked to bring no more than 3 framed pieces, completed during the weekend, to the Show & Sale location at 9 AM. Artists will hang their work and then leave by 10 AM so the Awards Juror can make his selections. (During the show, if a piece sells, the artist may replace it with another.) The location will be the Town Hall at the intersection of Main St. and Route 3. To recognize outstanding work, ArtWorks is seeking sponsor awards (cash, merchandise or gift certificates) and Maryland artist Stewart White, Grand Prize winner of the 2009 Easton Plein Air festival, will be the Juror of Awards. The Show & Sale will open to the public from noon to 4 pm. Saranac Lake ArtWorks will collect a 10% commission on any sales during the show. If artists are willing, plans are also being made to create a page on our web site featuring works produced during the show to encourage further sales.

Updated information, painting locations, awards, and other events going on will be available at www.saranaclakeartworks.com/pleinair.htm. Lodging information at www.saranaclake.com. The Adirondack region is a tourist destination, so early lodging reservations are recommended. Questions? Call Susan at Borealis Color, 518-891-1490 or email Sandy at shildreth@roadrunner.com.

www.SaranacLakeArtWorks.com/pleinair.htm

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